



LET'S BUILD THIRD SPACES

Proudly serving our restaurant
partners in more than ten states
for over 30 years.

PRODUCT 20 CATALOG 26

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We're everywhere!



Call us now!

Every diner, restaurant or bar is a piece of local history with its own unique story to tell. Give us a call today so we can help you continue to tell it better than ever.

Pint Glasses & Plastic Tumblers



Crystal Clear Print Clarity

All cups and tumblers are printed in white ink utilizing a modern UV printing process. We do this to maintain visual uniformity and create an aesthetic and visually appealing glass, but we have also found that white stands out the best against most drinks. The print quality is extremely crisp, allowing for small details and individual designs to shine through.

Don't have a design yet?

Or is your current one feeling a little outdated? No problem! Our industry professional graphic designers are ready to work with you to come up with something that captures and represents what your establishment has to offer.

"The glasses are great for the restaurant because our logo is printed right on top of the glass, and also great for the advertisers because they get exposure with every glass served. The printing and glasses are high quality and durable."
-Perry, Gipper's Restaurant & Ale House, Milford



All drinkware is chip and fade resistant, dishwasher safe, and personalized with your restaurant's name and branding.



Plastic Tumblers

Available Sizes: 16oz, 22oz

Material: Eastman Tritan Copolyester Plastic

Features:

- Shatter, chip, stain & odor resistant
- Retains clarity after hundreds of uses
- Medical grade material is Prop 65 compliant, 100% free of BPA, BPS, and other bisphenols
- Stacking lugs prevent nesting lock for fuss-free deployment and efficient storage



Pint Glasses

Available Sizes: 16oz

Material: Soda Lime Glass

Features:

- High durability; designed for intensive daily use in high volume commercial foodservice
- Scratch and chip resistant
- Classic sturdy glass design is weighted at the bottom for stability and is satisfying to hold

Eight available slots for local ads!

Ceramic Mugs



Features & Benefits

High Quality

Sturdy, high quality ceramic mugs to use for all hot beverages. The print is vitrified resulting in a scratch, fade and chip-resistant mug that is designed for commercial grade dishwasher use.

Built to Last

Mugs are provided with our programs running up to one year, and guaranteed to last for the established time period. Afterwards, mugs may be given out to customers or donated.

You, Front and Center

Your sponsors are important, however your diner’s name and art is always the focal point. Our professional designers will work with you to make sure the mugs feature a design that doesn’t just look great: it represents your brand.

Imprint Color Options:



Maroon	Red	Turquoise	Blue	Navy Blue	Dark Green	Brown	Black
PMS 202	PMS 185	PMS 320	Reflex Blue	PMS 288	PMS 3308	PMS 7603	Black

“We love the mugs! Our customers love the mugs! The shape allows us to carry multiple at a time and it doesn’t spill all over while the customers are drinking!”
-Greg, Brownstone House of Hamden - Cancun / Toledo Mug



Toledo / Cancun Mug - 8.5oz

For when you want a touch of class.

Case Weight: 30lbs



Classic Diner Mug - 10oz

The old-school original. Familiar, comforting, and difficult to break.

Case Weight: 48lbs



C-Handle Mug - 11oz

Sleek, minimalist, no-nonsense.

Case Weight: 35lbs



El Grande Mug - 15oz

Big pours mean less refills.

Case Weight: 35lbs

All mugs are available in white/off-white for longevity, with a single color print. The imprint size is 7.75in by 2in going around the circumference of the mug- just big enough to be noticeable while not distracting as your customers take that first life-giving sip of coffee.

Placemats & Takeout Menus

The Material

All of our paper products are printed on Sustana Hitech 30% in True White with a 50lb weight and a smooth finish. This excellent stock is a perfect blend of high-end quality with environmental consciousness, rated for critical documents and promotional materials while still offsetting seven trees, 1,773 gallons of water and 2.864 lbs of greenhouse gases per ton of paper. We selected this HP Indigo three-star certified paper because it allows for crisp printing and vibrant colors while still being able to hold up to wet cups, getting shoved into mailboxes, and the frantic scribbling of crayons by (hopefully) your child guests.



The Process

We utilize a process called “Four Color Printing” to complete every paper product that you get from us. This is an intensive process requiring specialized printing plates, specific ink, and our expert pressmen who supervise the output of every last piece. All printing happens in-house on our pair of Ryobi 3302M printing presses, color by color, after which is it cut in our Challenge Model 20 cutting machine. Then if it’s a menu, it’s folded in the Baum 714 Ultrafold for sharp and precise edges. We use this method because it is precise, reliable, and it just looks great. Plus, there’s something nice about being able to show off prints completed for humans, by humans.



A Ryobi 3302. This Ryobi is from Japan, and not a certain hardware store.



The Baum 714 Ultrafold



A printing plate for a placemat

After a year of constant repairs, we had to retire our old Itek 975CPD press. Geri framed the tag plate for Tom.



A placemat before the other colors are added



A shelf of Titan Ink in various colors.

Placemats - 11”x17”, 11”x14.6”

Easy Cleanup & Turnover

Get more customers in and out with less time spent chasing down crumbs. Free up your staff and give them a little more time to focus on the things that actually matter.

Extra Customization Available

Add your menu on the back, or fun coloring activities to keep little ones busy.



Menus - Variable Sizes

Stay in Sight, Stay in Mind

Give customers something to help remember the food. Takeout menus can go on customer fridges or in kitchen cabinets for a quick takeout order with an “old reliable”. They can also be passed out in mailboxes or at community events for a quick sales boost.



Set Your Table with Custom Products

Why should the chains and big brands be the only ones with high quality customized menus and placemats? Make your mark and ensure your customers know that they are dining at an *establishment*, not just any old hot dog stand.

Delivered in High Quantities

We work with you to determine how many of each product you’ll comfortably need. And we always have multiple backups, just in case things get crazy.

Connect with Your Community

We make community by building it, and we all grow together. What could be better for you and your neighborhood than boosting the presence of other hard-working businesses in the area and forming meaningful relationships with neighbors you can count on?

Available in Color or Black & White

Black and white with a color border is our default and is always 100% free. Ask your representative about full color CMYK printing options.

Imprint Color Options:

							
Red PMS 185	Orange PMS 7579	Yellow	Green PMS 364	Dark Green PMS 3308	Turquoise PMS 336	Cyan Blue PMS 313	Blue Reflex Blue
							
Navy Blue PMS 288	Purple PMS 269	Magenta	Burgundy PMS 209	Gold PMS 4019	Brown PMS 479	Black	

Why should you partner with



We're a family run business, always have been, always will be.

- Our employees are our greatest asset
- You will always get a human on the phone
- We know what it's like to manage a family business

Partnering with your business to drive local engagement since 1996.

- We work with diners in 14 states and growing
- Our active portfolio contains hundreds of diners
- Our oldest accounts go back 30 years
- Some of our diners (and products) have even shown up on the screen, like Taxi Driver and Diners Drive-Ins & Dives

Simply put, it works.

- We provide local PR for your restaurant, including hours, specials and renovations, driving new customers your way
- You can save thousands every year by receiving and using our glasses and mugs
- Using our disposable placemats shortens customer turnover, and frees up staff for other tasks

WE GIVE YOU FREE PREMIUM PRODUCTS FOR YOUR RESTAURANT

The ads better match the food.

- Quality over quantity, *always*.
- Our graphic designers are industry professionals, NOT hobbyists with Microsoft Word
- We're ready to work with you as much as needed to get you exactly what you want

Your establishment deserves only the best.

- We regularly check to make sure that our mugs, glasses and paper stock are the best on the market
- Our printing process is complex, rigorous, and highly vetted
- Our client guidelines ensure designs are both aesthetically pleasing and wear-and-tear resistant
- Guaranteed quality for a low price

Community engagement is key.

- You'll be providing affordable local advertising seen by friends and families everyday
- Some of our clients have discovered their new favorite places by going to see their ad
- What could be better than local businesses supporting local businesses?

**Customized, evolving marketing strategies for your local footprint.
Made by humans, for humans.**

